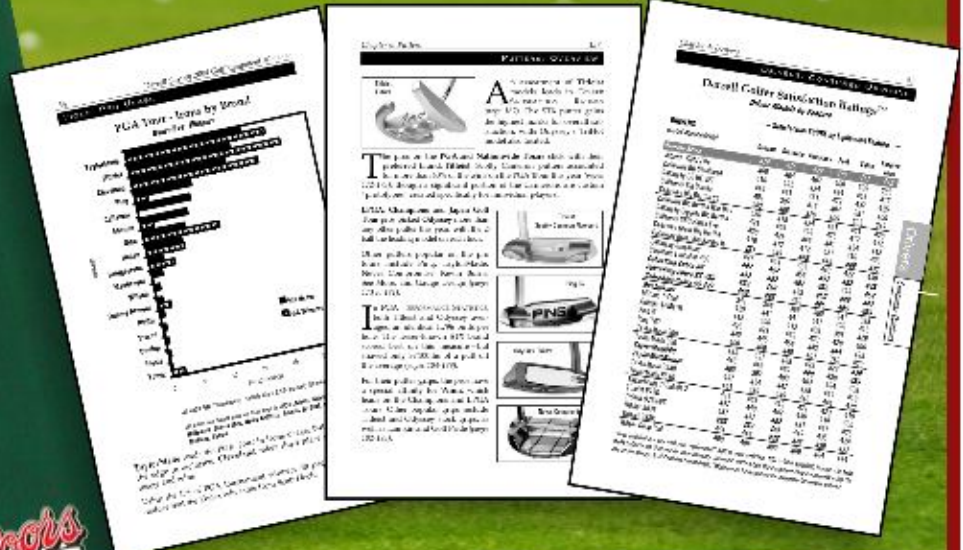
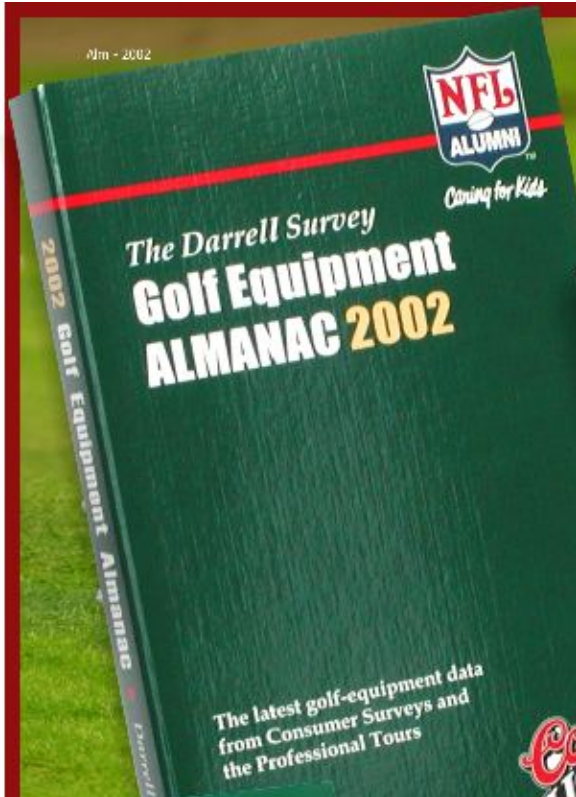
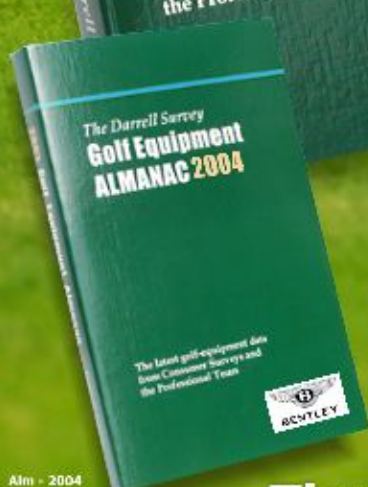


# The Ultimate Gift or Tee Prize for any Golf Enthusiast!

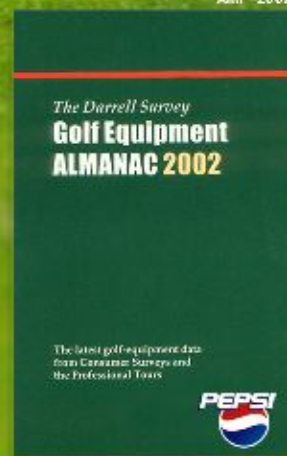
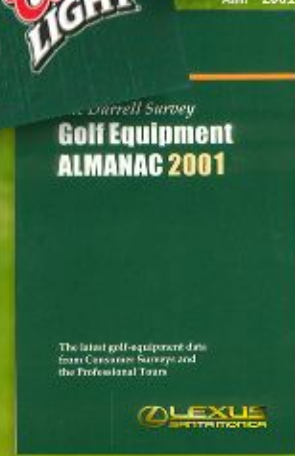


Alm - 2001

Alm - 2002



Alm - 2004



The complete collection is available starting from year 2000

History = 3 or more editions purchased in quantities.

## The Foremost Authority on Golf!

The **Golf Equipment Almanac** is the product of tens of thousands of on-site equipment inspections conducted by the Darrell Survey Company each year.

The Almanac analyzes consumer golf-equipment usage by age and handicap level, with satisfaction ratings calculated from the opinions of recreational golfers actually using the equipment in question. Regarding professional usage, the Almanac contains complete end-of-year usage results for the PGA, Champions, LPGA, Nationwide and Japan Golf Tours, including the brands and models used by the winning players. The Almanac covers the full range of golf equipment, including balls, irons, wedges, drivers, fairway woods, putters, shafts, grips, bags, gloves, shoes and shirts.

The Almanac makes a great Corporate Gift or Tournament Tee Prize. The color cover can be personalized with foil stamping (included in the price) in a multitude of colors, or can be printed in 4-color process when ordered in 1000+ quantities. Color insert advertisements can be added to the body of the book as well. Call for a custom quote on insert pricing. The Almanac is approximately 272 pages, color Kivar® cover, with B/W inside. Book size: 5 1/4" wide x 8 3/8" tall x 5/8" thick. Imprint area 1" x 1 3/4", usually at the bottom right hand corner. Other positioning available.

Asi/48011	50	100	250	500	1000	3000
Alm - 2000 - 2004	13.75(q)	13.00(q)	12.25(q)	11.50(q)	10.75(q)	9.95(q)
Alm - History (must order 3+ editions to qualify for price break)	13.50(q)	12.75(q)	12.00(q)	11.25(q)	10.50(q)	9.70(q)

**Set-Up Charges:** Add \$60/x set-up fee for foil stamping and \$160/x for 4-color process. **Production Time:** 2 weeks for foil stamping and 4- 5 weeks for 4-color process, after artwork approval. For 5-day rush service on foil stamping, add 35% to list price.